IEEC | International Entrepreneurship Educators Conference

	ROOM					
	206	**207**	**208**	**209**	**210**	**Jill Craigie**
	ACHIEVING THROUGH PARTNERSHIP	**ACHIEVING THROUGH PARTNERSHIP**	**INTERNATIONAL BEST PRACTICE**	**SOCIAL ENTERPRISE**	**DEMONSTRATIONS OF PRACTICE**	**RESEARCH INFORMED PRACTICE**
Stream 1 Thursday 10.00	**Unlocking potential - developing an 'un-business' school for dynamic growth** Mills; Borne, Cornwall College; Smith, University of Plymouth Chair: Dr Jon Lean	**Creating opportunities: Creating futures** Lott, Working Knowledge; Stradling, City of Bristol College Chair: Elena Rodriguez-Falcon	**Problem-based entrepreneurship education: Design thinking as a teaching methodology** Zupan; Svetina Nabegoj, University of Ljubljana Chair: Brian Clements	**Integrating approaches to social enterprise within and outside of the curriculum** Bestwick; Barluenga; Nibbs, University of Sheffield Chair: Matt Draycott	**Identifying your customers: A practical exercise in doing primary research and market segmentation** Clarke; Hall, Nottingham Trent University Chair: Sheila Quairney	**An enterprise lens on the Vitae Researcher Development Framework** Roberts, Vitae Chair: Dr Jon Scott
Stream 2 Thursday 11.20	**Enterprise Bootcamps - the wisdom of 20 HEIs on partnership approaches** Bermingham, University of Huddersfield; Biggs, University of Surrey; Norton, University of Winchester; Jarman, University of Bristol Chair: Dr Jon Lean	**Using partnerships to deliver effective enterprise education: A case study** Wallers; Lintern, Plymouth University; Lott, Working Knowledge Chair: Elena Rodriguez-Falcon	**Degrees involving new venture creation: Where have we reached?** Thompson, University of Huddersfield; Adams, University of Buckingham; Lockyer, Coventry University Chair: Brian Clements	**Charity to social enterprise: Student learning at the interface between business and the charitable sector** Ferguson, University of York Chair: Matt Draycott	**You are an entrepreneur** Gibson, Queen's University Belfast Chair: Sheila Quairney	**Enterprise and innovation in social and commercial enterprises: A comparative lens for the 'Entrepreneurial Career Choice' of international and home students** Pattinson, Teesside University Chair: Dr Jon Scott

Stream 3 Thursday15.50	**Mind your language: Articulating enterprise in a Russell Group university** Corlett, University of Birmingham Chair: Chris Hall	**Working in collaboration for corporate education** Challacombe, Plymouth University; Woods, Supply Solutions Chair: Elena Rodriguez-Falcon	**Internationalisation by craft engineering entrepreneurs: Model for identifying and evaluating opportunities for an export-led policy** Mubwandarikwa, University of Derby Chair: Dr Kelly Smith	**Social enterprise education: Transformative learning for innovation** Reynolds; Joyner, Plymouth University; Atkinson, City College Plymouth; Harris, Cosmic Ethical IT Chair: Matt Draycott	**Can a UK best practice approach to enterprise education be transferred to a mass delivery and mass participation event and still be effective?** Wray, Newcastle University; Brown, Southampton Solent University; Mills, Cornwall College Chair: Sheila Quairney	**The first results of EEUK supported research on how to encourage women to develop their entrepreneurial spirit through undergraduate "action based" entrepreneurship** Adams, University of Buckingham; Lockyer, Coventry University Chair: Dr Jon Scott
				USE OF TECHNOLOGY		
Stream 4 Thursday 16.50	**Students as partners Developing enterprise services** Butland; Fleming; Cleves, Plymouth University Chair: Chris Hall	**Implementing entrepreneurship education across borders: Insights from three collaboration projects in Nigeria** Adesola; Beresford, Oxford Brookes University; Bamkole, Pan- African University Chair: Elena Rodriguez-Falcon	**Integration of entrepreneurship education into the secondary school level: Conceptional and methodical challenges of teaching** Egbert, University of Potsdam Chair: Dr Kelly Smith	**E-learning in entrepreneurship: development towards social media** Arhio, Centria University of Applied Sciences Chair: Matt Draycott	**Olympic mountain goats** Mulhaney; Giddens, Manchester Metropolitan University Chair: Sheila Quairney	**Mapping the entrepreneurial university** Underwood; Jones, University of Leeds Chair: Dr Jon Scott

	Synergy through partnership: holding hands with an octopus or two Baines, AURIL Chair: Fiona Godsman	Partnering for Progress - A national collaborative model Rizvi, Sukkur Institute of Business Administration Chair: Marc Lintern	The business plan is dead, long live the business plan(ner) Jones, University of Tasmania; Matlay, Birmingham City University Chair: Tom Williamson	ego.tech-on: entrepreneurship and technology education for young people Zoellner; Kanneberg, Otto-von-Guericke-University Chair: Prof. Pauline Kneale	Killing creativity: Bad practice and how to achieve it Penaluna A; Penaluna K; Swansea Metropolitan University; Bound, Royal College of Art Chair: Sheila Quairney	Enterprise skills training for postgraduate research students Smith; Williams, University of Huddersfield Chair: Chris Hall
Stream 5 Friday 10.20						
Stream 6 Friday 11.40	Inspiring futures through multi-partner work based learning interventions Duckett; Whisker; Stevenson, Plymouth University Chair: Fiona Godsman	The 'dark side' of achieving through partnerships. Ibe; Coles, Cardiff University Chair: Marc Lintern	Sustainability, knowledge, innovation: Creating GREentrepreneurs Clemson, London South Bank University Chair: Tom Williamson	Online mentoring: examples of partnership and practice for cost efficient student start up support Ross, NCEE Chair: Prof. Pauline Kneale	Putting ideas to paper: Visualising your business plan Griffiths; Crescenzo, University of Brighton Chair: Sheila Quairney	Alternative enterprise: Creative careers Brown; Bleetman, Coventry University Chair: Dr Kelly Smith

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